

# Stop Managing Friction Start Driving Execution

Leaders waste hours fixing drama, correcting mistakes, and managing fallout from decisions that risk the business.

## The Well-Defined Leader Intensive™

The Well-Defined Leader Intensive is purpose-built to deliver three leadership **shifts** that show up on **Monday**.



### Conflict Resolution

Stop the drama before it spreads and impacts productivity and culture



### Radical Accountability

Shift from ego-driven blame to leaders owning the outcomes



### Execution Velocity

Avoid delays as leaders provide the clear directives teams need to deliver results

## 6-Week Strategic Roadmap

- **Weeks 1–2: Stabilize** - Stop stress from stifling truth and creativity; build leaders who keep the room calm so progress can accelerate.
- **Weeks 3–4: Resolve** - Stop ego-driven politics and blame; build leaders who move through conflict toward rapid, ego-free action.
- **Weeks 5–6: Execute** - Stop stepping in to fix leaders struggling under pressure; build the gravitas that ensures execution is sustainable.

## Logistics

- **Format:** 6 weeks virtual, live sessions
- **Group size:** Limited to 10-15
- **Time:** 90-minute sessions

*Taught by practitioners, not theorists.*

- Live scenarios
- No fluff

**Schedule** a 20-Minute Fit Session  
**Call:** 703-200-3495

